Ivoclar Competence in Composites

Holistic treatment concepts with accurately coordinated products from one manufacturer can improve profitability and patient outcomes. Ivoclar Vivadent has improved its philosophy, increased its activity and carefully thought through functionality, it creates the perfect environment for a pleasant visit to the dentist. The ultimate embodiment of feedback from patients, dentists, dental technicians and service engineers, UNIC combines aesthetics with functionality. Because of its inviting appearance and carefully thought through functionality, it creates the perfect environment for a pleasant visit to the dentist.

CEREC®

CEREC® is a computer-aided method for creating precision fitting all-ceramic restorations at the chairside. It enables Dentists to design and create precision fitting all-ceramic inlays, onlays, partial crowns, veneers and crowns for the anterior, premolar and molar regions in one visit. Eliminating the need for mess and time consuming impressions, CEREC® utilises a digital image taking technology to capture the data required to design the restoration which is then milled from a solid block in the milling unit. The milling unit can be situated anywhere within the Practice, even as a fascinating eye-catcher in the waiting room.

For further information, contact Ceramic Systems Limited on 01522 582930, e-mail sales@ceramic-systems.co.uk or visit www.ceramic-systems.co.uk

Loupes, Lights at any age...

What was especially noticeable this year was that the average age of dentists buying their first loupe at the Evident stand at this year’s Dental Showcase has dropped significantly from the age of 40 at which it was at the previous Showcase. With a range wide enough to suit all tastes, even the most fashion conscious professional can experience the benefits of enhanced vision with Orascoptic’s new HiRes Elliptical Class III loupes and stylish Victory designer frames. A ‘must-see’ was the unique through-the-flip Revolution, combining TTL and flip-up in one louver. Evident’s new Zeon Apollo LED light system was also available to view; the smallest, most lightweight headlamp on the market.

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NEW Bluephase G2 LED.....

Ivoclar Vivadent’s NEW Bluephase G2, cordless, high-powered LED light offers unlimited application within the surgery. It features an innovative polychromatic LED light which emits a broad light spectrum of 580 to 555nm, similar to conventional halogen lights. This means it is suitable for use with any of the currently used photo-initiators. Conventional LED lights do not emit such a broad spectrum and so cannot do this. Consequently Bluephase G2 facilitates unrestricted use – every material, every indication, every time!

Cordless for unlimited mobility, the NEW Bluephase G2 features a lithium polymer battery with a 60 minute capacity. It delivers a high intensity 1,200 mW/cm² output for reduced curing times starting at just 10 seconds, and three modes of operation - maximum, deep and stress-reduced polymerisation.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

ASPD members line up at the BDTA Showcase

ASPD members were delighted with the response from delegates at the 2008 BDTA Dental Showcase in London. The Association of Specialist Providers to Dentists is the first port of call for dentists seeking advice and support to overcome obstacles and achieve their goals. Members have proven that their services are valuable to dental professionals, and can also work together to deal with any of your issues that require more than one area of expertise.

With a range of professional services including solicitors, financial advisors, insurance brokers, accountants, banks, valuers & sales agencies, leasing & finance and more, the ASPD is a touchstone for dentists requiring reliable guidance and services.

For more information contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

Heka Dental equipment is available in the UK from Dental Services Direct, telephone 0158 267 2712. For further information visit: www.heka-dental.dk

Heka Dental... ...you’re in safe hands!

The ultimate embodiment of feedback from patients, dentists, dental technicians and service engineers, UNIC combines aesthetics with functionality. Because of its inviting appearance and carefully thought through functionality, it creates the perfect environment for a pleasant visit to the dentist.

Like all Heka Dental Treatment Centres, UNIC is electrically operated rather than hydraulically driven. This means it can incorporate all the desirable state-of-the-art features associated with top-of-the-range electrically operated units, features not necessarily possible with old fashioned hydraulic units. As well as offering more features, it also means that UNIC offers more precise control and superior reliability.

Designed by David Lewis, UNIC is the epitome of ergonomics. Everything - instrument table, trays, light, x-ray unit etc – is within easy reach. Heka Dental call it intuitive design and functionality – everything is exactly where you expect it to be. UNIC is one of the most complex clinical procedures easier, more efficient and comfortable for both the patient and dental team.

Heka Dental equipment is available in the UK from Dental Services Direct, telephone 0158 267 2712. For further information visit: www.heka-dental.dk

NEW Bluephase G2 Scanner

The Galileos 3D cone beam x-ray system, from Sident Dental Systems, offers unparalleled functionality in diagnosis and treatment planning.

The Galileos 3D gives Practitioners the power of integrated diagnostics and treatment planning via a single imaging system. It enables them to reduce risks, plan surgical interventions, coordinate treatment planning with colleagues and explain treatments to patients with greater clarity, certainty and ease.

With its innovative Cone Beam technology, it can calculate a large volume 3D image set (over 200 exposures) in a single low-dose 3D scan lasting 15 seconds or less. The image set is then processed and displayed using GALAXYS 3D software, an advanced version of Sirona’s SIDEXIS 5G imaging software.

The Galileos 3D presents its 3D images in perfect image quality and also facilitates easy navigation and diagnosis in traditional PAN, CEPH and TSA presentations. This gives Dentists unmatched flexibility and potential in dental diagnosis.

For further information call Sident Dental Systems on 01952 582900 or email j.colville@sident.co.uk

NSK’s Big Impact!

Wow! What a Dental Showcase... from the moment visitors arrived at the entrance NSK made a remarkable impact, with huge banners in the conference area and a fantastic stand, just inside the exhibition hall.

Showcase proved to be an excellent opportunity for NSK to exhibit and demonstrate their complete product range, including, contra-angles, micro-motors, surgical and prophylaxis systems. Proving that there is so much choice, NSK can provide all dental professionals with excellent quality equipment to be used in restorative procedures, prosthetics, endodontics, orthodontics, oral hygiene, laboratory and surgical procedures.

NSK’s BDTA Showcase Prize

Several members exhibited at the BDTA Showcase, including:

- Dental Business Solutions
- Essential Money
- Howell Jones Solicitors
- Lease UK
- Lloyds TSB
- money4dentists
- NatWest Healthcare
- Royal Bank of Scotland plc

For more information or to request a copy of the 2008 ASPD Directory please call 0800 458 6773 or visit www.aspd.co.uk

The Ultimate Dental Equipment Exhibit...
nity to win a Ti-Max X turbine, Ti-Max X contra-angle and a Prophyl-Mate neo, winners were announced on 31st October and are now successfully using their new products in practice.

If you were unable to attend this year’s Showcase, but would like to see more of the NSK product range please contact Jane White at NSK on 0800 634 1909 or one of NSK’s Product Specialists, who will be more than happy to come and visit you.

NEW Silamat S6 
... Form and function perfectly mixed

Ivoclar Vivadent’s NEW Silamat S6 is a modern universal mixing device for amalgam, glass ionomer cements and other predesed dental materials in capsules and injection capsulas in various shapes and sizes.

Showcase Success leads to Practice Success

Visitors to the Software of Excellence Stand at this year’s BDTRA Dental Showcase were very interested in the new and exciting developments now available from the EXACT system.

The knowledgeable Software of Excellence staff gave “live demonstrations” of the software’s capabilities, providing visitors with a fantastic opportunity to experience first hand all the exciting features the EXACT system delivers. These include the new and advanced Presentation Manager and Recall Manager. Software

If you missed the 2008 BDTRA Dental Showcase but would like to speak to a member of the Henry Schein Minerva team, please call 0870 10 20 45.

C2+ Treatment Centre
Ergonomically designed for efficiency and profitability

Ergonomic efficiency generates revenue and Sident Dental Systems’ C2+ is the most ergonomically efficient Treatment Centre available.

It combines an intelligent, ergonomic control concept with proven design features to optimise productivity and profitability. This includes a choice of control concepts – “hands-on” using control keys or “hands-free” using a cursor and foot switch. The colour-coded control keys are organised in blocks for chair adjustment and programmable, handpiece function and speed.

The IPS e.max system enables Dentists to provide beautiful single or multiple unit all-ceramic restorations using a range of high strength materials, including zirconium oxide: the final restorations offering an exceptional balance between strength (up to 900MPa), colour saturation and translucency. Their polishing ability, surface gloss and wear behaviour are equally outstanding. It is recommended for crowsns, bridges, inlays and onlays in both the anterior and posterior region.

For further details contact your local Ivoclar Vivadent Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

The Dental Directory launches new Orthodontic Product Guide

The Dental Directory has launched an exciting new orthodontic catalogue. Packed with a full range of products sourced from the world’s leading orthodontic manufacturers the new range, although similar to the previous one is even better in quality and at very competitive prices.

Leading Lights In Dentistry

The Dental Directory can supply a number of curing lights from leading manufacturers. They also have the exclusive distribution rights in the UK to the Hilux range of high performance curing lights. Both fast-curing and LED ranges are available with every model offering the highest curing power, state-of-the-art features and exceptional value for money. Whether you require a cordless unit, one with a built-in pass/fail light meter or one with variable light intensity The Dental Directory will be able to accommodate your requirements.

One thing you can be certain of is that you will receive experienced, unbiased guidance to help you make the right choice. If you’re due to replace a curing light or would simply like to find out more about the diversity of options available phone The Dental Directory on 0800 585 5856.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

The main focus of the GSK stand was Sensodyne Pronamel toothpaste. This provided the ideal platform for GSK to discuss the growing concern of acid erosion. Sensodyne Pronamel is a daily toothpaste with an optimised fluoride formulation, that helps protect against acid erosion by re-hardening softened enamel.

Visitors to the stand were given the opportunity to discuss Sensodyne Pronamel and were given a sample to try.

Visitors also had the opportunity to learn more about GSK’s product portfolio, which includes Sensodyne, Poligrip, Corsodyl and Aquafresh. The stand featured a full range of support material for dental practices including educational leaflets, posters and clinical papers.

GSK’s oral care division is part of GSK Consumer Healthcare. A leading consumer healthcare company worldwide, GSK Consumer Healthcare is present in 150 markets.

The Dental Directory will be familiar, as it is the same catalogue that offered by many of the orthodontic industry’s leading companies, the big difference is that The Dental Directory offers a choice of all-ceramic options, enabling Dentists to provide their patients with the perfect all-ceramic restoration for every indication.

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GSK
Shamim Shah, Branch Manager Dental Professionals at GlaxoSmithKline (GSK), said: "We were delighted with the success of this year’s exhibition. An exhibition of this size gives us the opportunity to speak with dental professionals from around the country to learn what their thoughts and recommendations of our products are".
Gold, at the BDTA showcase in London; these kits will be available for a limited time only.

These complete kits enable you to start a periodontal procedure right away. If your surgery offers air polishing and teeth whitening as practice building initiatives, the Platinum Kit is recommended; however, your surgery offers scaling and root planing procedures, the Gold Discovery Kit is recommended.

On purchase of the Platinum kit, you get up to 25% discount vs normal RRP and with the Gold kit, you get up to 35% discount vs normal RRP. What’s more is that, with several delighted patients willing to pay that bit extra for air polishing and teeth whitening or for Oraqix during scaling and root planing procedures, the investment made into these kits can be recovered in no time.

For further information or to arrange for a Preventive sales specialist to visit your practice, please call DENTSPLY on 0800 072 5155.

For more information or to ask any questions, please contact: Mark Chapman, DENTSPLY, Tel 07734 044877.

Practice in Comfort

The Velopex Aquacut Quattro contains two chambers, which can accommodate any combination of the 5 Cleaning and Treatment media available. The 55g Treating powder allows the clinician to ablate hard tissue (Composite, enamel and dentine) creating a relatively smooth surface – which is ideal for the latest bonding and restorative materials.

For further information or to ask any questions, please contact: Mark Chapman, DENTSPLY, Tel 07734 044877.

Must-Have Technology at Must-Have Prices

Why pay twice the price for an intraoral camera when you can pay much less and achieve the same results with the easy to use, lightweight Cammy. Capturing a clear image of your patient’s mouth, the advanced Cammy™ instantly enables the patient to see exactly what you see. In addition, its distinctive mini-head design enables you to access even the hardest to reach areas, helping identify cracks and find root canals. Capturing images of your patients’ mouth has never been easier with Cammy’s™ zoom toggle and freeze buttons.

NSK’s newly developed Dual Air Jet turbine system ensures that turbine noise is no longer a concern. Still delivering high levels of torque and powerful cutting, NSK’s Dual Air Jet Ensures precise procedures are performed in virtual silence so that the patient is treated in a gentle and therapeutic environment.

Your comfort is just as important as that of the patient and NSK have ergonomically designed all their handpieces to rest comfortably in the hand. The Ti-Max X Series boasts an extremely lightweight Titanium body which is on average 50% lighter than the equivalent stainless steel version, so you’ll feel just as comfortable as your patients. What’s more, the Ti-Max X Series turbines are compatible with all major manufacturers’ couplings including Kavo®, W&H®, Bien-Air® and Sirona®, so you can enjoy the power, comfort and quality of NSK whichever system you’re currently using.

For more information please contact Jane White at NSK on 0800 654 1900 or your preferred dental supplier.

The easy to use, affordable digital dental radiography system Digirex™ uses state-of-the-art CCD technology to provide you with high definition imaging for zero ionisation, enabling faster diagnosis and eliminating the cost of chemicals and films. Simply connect Digirex™ to your computer via a USB port and you can immediately begin to store, retrieve and transmit images electronically and even adjust or magnify images for optimum viewing.

To experience the latest technology please contact Evident on FreeCall 0800 585586 or visit www.evident.co.uk.

With so many options it can be difficult to choose the best one for you. Therefore Burtons offer a fixed cost affordable dental service from just £67 per month. With no minimum hire period it offers a complete choice of options and models, upgrades at any time – without penalty, routine service visits, breakdown cover, pressure vessel inspection and certification. For some Practices it is the permanent solution, for others it enables them to identify their precise requirements prior to purchasing their own Instaclace Series 5.

For further information contact Burtons on 01622 854500, email info@burtons.uk.com or visit www.burtons.uk.com.

ART Plus CtdTe-Sensor Panoramic X-ray

ART Plus represents a new generation of extra-oral dental X-ray imaging systems.

• Best sensor technology for superb diagnostic value
• High speed low noise direct conversion The Sharpest Image

Benefits

• Up to 500 % Better Image Quality
• Up to 5 times less radiation
• Auto & Manual Focus
• 2D Rotation
• Multi Focal Layer Imaging
• TWAIN & DICOM Compliant
• Spinal Curvature
• Quick Real Time Imaging