Ivoclar Competence in Composites

Holistic treatment concepts with accurately coordinated products from one manufacturer, UNIC, and the optimised clinical results in less time. This enables them to meet both the growing demands of patients as well as the increasing economic pressures. Ivoclar Vivadent manufactures everything required to meet these demands. Composites based on innovative nano-technology, Tetric EvoxCeram and Tetric EvoxFlow, combine with adhesives, such as Adhesive One and Excite which are both available in the unique Vivacera delivery system, to open up new restorative possibilities for Dentists. Excellent handling, chameleon effect, high marginal quality and wear resistance, as well as excellent polishing properties are only a few of their manifold benefits.

Finally, high-performance light-curing units, such as the award winning cordless Bluephase light range, enable complete polymerization for optimized physical properties.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

Heka Dental ... ... you’re in safe hands!

The ultimate embodiment of feedback from patients, dentists, dental technicians and service engineers, UNIC combines aesthetics with functionality. Because of its inviting appearance and carefully thought-through functionality, it creates the perfect environment for a pleasant visit to the dentist.

Like all Heka Dental Treatment Centres, UNIC is electrically operated rather than hydraulically driven. This means it can incorporate all the desirable-state-of-the-art features associated with top-of-the-range electrically operated units, features not necessarily possible with old fashioned hydraulics. As well as offering more features, it also means that UNIC offers more precise control and superior reliability.

Designed by David Lewis, UNIC is the epitome of ergonomics. Everything — instrument table, trays, light, x-ray unit etc. — is within easy reach. Heka Dental call it intuitive design and functionality — everything is exactly where you expect it to be. The most complex clinical procedures easier, more efficient and comfortable for both the patient and dental team.

Heka Dental equipment is available in the UK from Dental Services Direct, telephone 0158 267 2732, or visit www.heka-dental.dk for further information.

Ceramic Systems (CEREC®)

Over 600 Dentists have bought CEREC® from Ceramic Systems (CEREC®) in order to double their profits. To celebrate their 10th Anniversary of selling CEREC® in the UK, Ceramic Systems (CEREC®) are inviting anyone interested in evaluating this amazing Practice Building product to a free demonstration at The Courtyard Dental Institute.

CEREC® is a computer-aided method for creating precision fitting all-ceramic restorations at the chairside. It enables Dentists to design and create precision fitting all-ceramic inlays, onlays, partial crowns, veneers and crowns for the anterior, premolar and molars regions in one visit. Eliminating the need for messy and time consuming impressions, CEREC® utilises a digital impression taking technique to capture the data required to design the restoration which is then milled from a solid block in the milling unit. The milling unit can be situated anywhere within the Practice, even as a fascinating eye-catcher in the waiting room.

For further information, contact Ceramic Systems Limited on 01952 582930, e-mail sales@ceramic-systems.co.uk or visit www.ceramic-systems.co.uk.

Loupes, Lights at any age...

What was especially noticeable this year was that the average age of dentists buying their first loupes at the Evident stand at this year’s Dental Showcase has dropped significantly. Loupes and concentration lights are necessary for dentistry irrespective of age.

NEW Bluephase G2 LED....

Ivoclar Vivadent’s NEW Bluephase G2, cordless, high-powered LED light offers unlimited application within the surgery. It features an innovative polywave LED which emits a broad light spectrum of 580 to 515nm, similar to conventional halogen lights. This means it is suitable for use with any of the currently used photo-initiators. Conventional LED lights do not emit such a broad spectrum and so cannot do this. Consequently Bluephase G2 facilitates unrestricted use — every material, every indication, every time!

Cordless for unlimited mobility. The NEW Bluephase G2 features a lithium polymer battery with a 60 minute capacity. It delivers a high intensity 1,200 mW/cm² output for reduced curing times starting at just 10 seconds, and three modes of operation — maximum, deep and stress-reduced polymerisation.

For further details contact your local representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

ASPD members line up at the BD TA Showcase

ASPD members were delighted with the response from delegates at the 2008 BD TA Dental Showcase in London.

The Association of Specialist Providers to Dentists is the first port of call for dentists seeking advice and support to overcome obstacles and achieve their goals. Members have proven that their services are valuable to dental professionals, and can also work together to deal with any of your issues that require more than one area of expertise.

With a range wide enough to suit all tastes, even the most fashion conscious professional can experience the benefits of enhanced vision with Orascoptic’s new HiLens Elliptical Class III loupes and stylish Victory designer frames. A “must-see” was the unique through-the-flip Revolution, combining TTL and flip-up in one loup. Evident’s new Zeon Apollo LED light system was also available to view; the smallest, most lightweight headlamp on the market.

Davingle consumables exclusive to Evident were also on show including Accolade SRO, the super radiopaque composite line material and Accolade PV, the veneer cement, complete with its unique try-in paste. Finally, PrepStart, the versatile and powerful air abrasion unit continued to create significant interest.

For more information on any Evident product, FreeCall 0800 521111 or visit Evident’s website at www.evident.co.uk.

The BD TA Showcase proved to be an excellent opportunity for NSK to exhibit and demonstrate their complete product range, including, contra-angles, micro-motors, surgical and prophylaxis systems. Proving that there is so much choice, NSK can provide all dental professionals with excellent quality equipment to be used in restorative procedures, prosthodontics, endodontics, orthodontics, oral hygiene, radiology and surgical procedures.

NSK’s BD TA Showcase Prize Draw gave a fantastic opportu-
nity to win a Ti-Max X turbine, Ti-Max X contra-angle and a Prophy-Mate neo, winners were announced on 31st October and are now successfully using their new products in practice.

If you were unable to attend this year’s Showcase, but would like to see more of the NSK product range please contact Jane White at NSK on 0800 634 1909 or one of NSK’s Product Specialists, who will be more than happy to come and visit you.

NEW
Silamat S6 ....

... Form and function perfectly mixed

Ivoclar Vivadent’s new Silamat S6 is a modern universal mixing device for amalgam, glass ionomer cements and other predosed dental materials in capsules and injection capsules in various shapes and sizes.

Showcase Success leads to Practice Success

Visitors to the Software of Excellence Stand at this year’s BDIA Dental Showcase were very interested to see the new and exciting developments now available from the exact system.

The knowledgeable Software of Excellence staff gave “live demonstrations” of the software’s capabilities, providing visitors with a fantastic opportunity to experience first hand all the exciting features the EXACT system delivers.

These include the new and advanced Presentation Manager and Recall Manager. Software of Excellence also introduced practice staff to their new Computer Telephony Integration (CTI) system, which provides practices with patient caller recognition — this feature which is linked to the relevant patient record helps to significantly improve practice/patient relationships.

To discuss how Software of Excellence can help your practice, call 0845 545 5767 today.

‘Partnership in Practice’

The success of Henry Schein Minerva’s busy stand at this year’s BDIA Dental Showcase was testament to their ethos of “Partnership in Practice”.

Visitors were particularly interested in the launch of the new CEREC MC XL system, boasting shorter milling time, unrivalled precision and complete ease of use, clinicians saw how straightforward it could be to mill first-class restorations. And getting hands-on proved to be a real attraction for clinicians, as they experienced cutting-edge laser technology with the Biolase Waterlase MD, delivering advanced features and SGG laser energy and water for easier, more effective procedures. Speaker presentations were also a big hit with passing visitors, who had the opportunity to stop and listen to a diverse range of topics from specialist workshops by Bridge242 to more advanced discussions on facial aesthetics.

If you missed the 2008 BDIA Dental Showcase but would like to speak to a member of the Henry Schein Minerva team, please call 0870 10 20 45.

C2+ Treatment Centre

Ergonomically designed for efficiency and profitability

Ergonomic efficiency generates revenue and Sident Dental Systems’ C2+ is the most ergonomically efficient Treatment Centre available.

It combines an intelligent, ergonomic control concept with proven design features to optimise productivity and profitability. This includes a choice of control concepts - “hands on” using control keys or “hands-free” using a cursor and foot switch. The colour coded control keys are organised in blocks for chair adjustment and programming, handpiece function and speed.

The main focus of the GSK stand was Sensodyne Pronamel toothpaste. This provided the ideal platform for visitors to discuss the growing concern of acid erosion, Sensodyne Pronamel is a daily toothpaste with an optimised fluoride formulation, that helps protect against acid erosion by re-hardening softened enamel.

Visitors to the stand were given the opportunity to discuss Sensodyne Pronamel and were given a sample to try.

Visitors also had the opportunity to learn more about GSK’s product portfolio, which includes Sensodyne, Poligrip, Corsodyl and Aquafresh. The stand featured a full range of support material for dental practices including educational leaflets, posters and clinical papers.

GSK’s oral care division is part of GSK Consumer Healthcare care. A leading consumer healthcare company worldwide, GSK Consumer Healthcare is present in 150 markets.

The Dental Directory launches new Orthodontic Product Guide

The Dental Directory has launched an exciting new orthodontic catalogue. Packed with a full range of products sourced from the world’s leading orthodontic manufacturers the new range, although similar to the previous one is even better in quality and at very competitive prices.

While the line of products offered by The Dental Directory will be familiar, as it is the same catalogue offered by many of the orthodontic industry’s leading companies, the big difference is that this year’s edition offers them at more competitive prices.

Included in the range are metal and aesthetic brackets, buccal tubes, bands, archwires, elastomeric, adhesives, pliers, hand instruments and patients’ accessories. In addition to providing its customers with the well designed Orthodontic

...
Product Guide for maximum convenience in selecting and ordering. The Dental Directory also has a fully trained orthodontic team who can offer advice on any of the broad range of specialist products.

To take the aggravation out of ordering orthodontic materials call (0800 585586). Fax (01576 500 581) or order electronically via the Internet (www.dental-directory.co.uk). Also, come and see us at the BOC in Brighton between 14-16 September, Stand no 28.

Practice more profitably with EXACT

With more than 20 years' experience in UK dentistry, Software of Excellence has become a leading supplier of practice management systems, selling more than twice as many systems as their nearest competitor each year. By delivering excellent software, Software of Excellence ensures the smooth running of efficient and profitable practices, while also enhancing the patient experience.

EXACT is the most used dental practice management system in the UK, efficiently delivering the information necessary to manage a successful dental business. Offering document management, e-mail and SMS communication, 3D tooth charting and multi-column appointment book as well as many other features, EXACT helps you take control of your practice management so that it will run smoothly and efficiently, delivering time-saving features in surgery that allow you to spend more time with the patient.

Find out today how EXACT can improve your practice further by calling Software of Excellence today on 0845 5455767 and why not request an EXACT brochure while you're there!

Dentsply

DENTSPLY is pleased to launch two NEW preventive discovery kits, Platinum and Gold, at the BDTA showcase in London; these kits will be available for a limited time only.

These complete kits enable you to start a periodontal procedure right away. If your surgery offers air polishing and teeth whitening as practice building initiatives, the Platinum Kit is recommended; however, your surgery offers scaling and root planing procedures, the Gold Discovery Kit is recommended.

On purchase of the Platinum kit, you get up to 25% discount vs normal RRP and with the Gold kit, you get up to 35% discount vs normal RRP. What's more is that, with several patients willing to pay that bit extra for air polishing and teeth whitening or for Oraqix during scaling and root planing procedures, the investment made into these kits can be recovered in no time.

For further information or to arrange for a Preventive sales specialist to visit your practice, please call DENTSPLY on 0800 072 5151.

750th Aquacut Quattro Installed

Bexleyheath, in Kent, is now firmly on the map as far as Fluid Abrasion is concerned! The 750th Velopex Aquacut Quattro has been installed at Dr. H. Shafie's busy practice, in The Broadway, Bexleyheath. This light and airy building provides a superb backdrop for this busy dental practice - which now offers all patients the availability of fluid abrasion: Cleaning and Treating, in a calm soothing environment. Dr. Shafie commented: "I've got the Velopex Colour Laser as well as the Aquacut Quattro and it's great! It's an essential part of modern technology in a modern practice!"

The Velopex Aquacut Quattro contains two chambers which can accommodate any combination of the 5 Cleaning and Treating media available. The 55g Treating powder allows the clinician to ablate hard tissue (Composite, enamel and dentine) creating a relatively rough surface - which is ideal for the latest bonding and restorative materials.

For more information or to ask any questions, please contact: Mark Chapman, Mediavance Instruments Ltd Tel 07734 048777.

Practice in Comfort

NSK's newly developed Dual Air Jet turbine system ensures that turbine noise is no longer a concern. Still delivering high levels of torque and powerful cutting, NSK's Dual Air Jets ensure procedures are performed in virtual silence so that the patient is treated in a gentle and therapeutic environment.

Your comfort is just as important as that of the patient and NSK have ergonomically designed all their handpieces to rest comfortably in the hand. The Ti-Max X Series boasts an extremely lightweight Titanium body which is on average 30% lighter than the equivalent stainless steel version, so you'll feel just as comfortable as your patients. What's more, the Ti-Max X Series turbines are compatible with all major manufacturers' couplings including Kavo®, W&H®, Bien-Air® and Sirona®, so you can enjoy the power, comfort and quality of NSK whichever system you're currently using.

Practice in comfort! For more information please contact Jane White at NSK on 0800 654 1900 or your preferred dental supplier.

Instaclave Series 5

The Instaclave Series 5 is the tried and trusted benchtop autoclave from Burtons. Supported by their nationwide team of Service Engineers it offers Practices everything they need for fast and reliable autoclaving functionality.

Simple to operate and with unsurpassed reliability, it is the most versatile and reliable benchtop autoclave available. It meets all the current British and European Standards, as well as the requirements of HTM 2010.

Must-Have Technology at Must-Have Prices

Why pay twice the price for an intraoral camera when you can pay much less and achieve the same results with the easy to use, lightweight Cammy. Capturing a clear image of your patient's mouth, the advanced Cammy™ instantly enables the patient to see exactly what you see. In addition, its distinctive mini-head design enables you to access even the hardest to reach areas, helping identify cracks and find root canals. Capturing images of your patients’ mouths has never been easier with Cammy™'s zoom toggle and freeze buttons.

Celebrity Liz McClarnon chooses Hejco ‘Pink’ at BDTA Dental Showcase

The Kent Express team were delighted when Liz McClarnon, ex-Atomic Kitten star and winner of Celebrity Masterchef took time out of her busy schedule to view the latest range of Hejco Uniforms at BDTA Dental Showcase.

Liz commented that she was surprised to find such a wide selection of styles and colours available – and made a bee-line for her favourite colour - Pink.

The Kent Express team explained how Hejco's beautifully designed clothing can make a real difference to the quality of life in practice - as a smart appearance will inspire confidence in dental practice employees, helping clients feel welcome and of course, knowing they look good will also do wonders for the team’s morale.

To find your favourite style and colour call 01654 878787 or visit www.kentexpress.co.uk.

With so many options it can be difficult to choose the best one for you. Therefore Burtons offer a fixed cost affordable rental service from just £7 per month. With no minimum hire period it offers a complete choice of models and options, upgrades at any time – without penalty, routine service visits, breakdown cover, pressure vessel inspection and certification. For some Practices it is the permanent solution, for others it enables them to identify their precise requirements prior to purchasing their own Instaclave Series 5.

For further contact information contact Burtons on 01622 854590, email info@burtons.uk.com or visit www.burtons.uk.com.

ART Plus

CdTe-Sensor Panoramic X-ray

ART Plus represents a new generation of extra-oral dental X-ray imaging systems.

- Best sensor technology for superb diagnostic value
- High speed low noise direct conversion The Sharpest Image

Benefits
- Up to 500 % Better Image Quality
- Up to 5 times less radiation
- Auto & Manual Focus
- 2D Rotation
- Multi Focal Layer Imaging
- THIN & DCOM Compatible
- Spine Congruent
- Quick Real Time Imaging