**Ivoclar Competence in Composites**

Holistic treatment concepts with accurately coordinated products from one manufacturer are combining aesthetic and functional properties. This leads to improved clinical results in less time. This enables them to meet both the growing demands of patients as well as the increasing economic pressures. Ivoclar Vivadent manufacture everything required to meet these demands.

Composites based on innovative nano-technology, Tetric EtoCeram and Tetric EtoFlow, combine with adhesives, such as Adhe SE One and Excite which are both available in the unique Vivadenta delivery system, to open up new restorative possibilities for Dentists. Excellent handling, chamfer effect, high marginal quality and wear resistance, as well as excellent polishing properties are only a few of their manifold benefits.

Finally, high-performance light-curing units, such as the award winning cordless Bluephase light range, enable complete polymerization for optimized physical properties.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

**Heka Dental ... ... you’re in safe hands!**

The ultimate embodiment of feedback from patients, dentists, dental technicians and service engineers, UNIC combines aesthetics with functionality. Because of its inviting appearance, its light weight and ease of use, it can contribute to the perfect environment for a pleasant visit to the dentist.

Like all Heka Dental Treatment Centres, UNIC is electrically operated rather than hydraulically driven. This means it can incorporate all the desirable state-of-the-art features associated with top-of-the-range electrically operated units, features not necessarily possible with old fashioned hydraulic units. As well as offering more features, it also means that UNIC offers more precise control and superior reliability.

**Ceramic Systems (CEREC®) **

CEREC® is a computer-aided method for creating precision fitting all-ceramic restorations at the chairside. It enables Dentists to design and create precision fitting all-ceramic inlays, onlays, partial crowns, veneers and crowns for the anterior, premolar and molar regions in one visit. Eliminating the need for mesial and distal temporary crowns, CEREC® utilises a digital impression-taking technique, to capture the data required to design the restoration which is then milled from a solid block in the milling unit. The milling unit can be situated anywhere within the Practice, even as a fascinating eye-catcher in the waiting room.

For further information, contact: Ceramic Systems Limited on 01932 582900, e-mail sales@ceramic-systems.co.uk or visit www.ceramic-systems.co.uk.

**NEW Bluephase G2 LED...**

Ivoclar Vivadent’s NEW Bluephase G2, cordless, high-powered LED light offers unlimited application within the surgery. It features an innovative polyscale LED which emits a broad light spectrum of 580 to 515nm, similar to conventional halogen lights. This means it is suitable for use with any of the currently used photo-initiators. Conventional LED lights do not emit such a broad spectrum and so cannot do this. Consequently Bluephase G2 facilitates unrestricted use — every material, every indication, every time!

Cordless for unlimited mobility, the NEW Bluephase G2 features a lithium polymer battery with a 60 minute capacity. It delivers a high intensity 1,200 mW/cm2 output for reduced curing times starting at just 10 seconds, and three modes of operation — maximum, deep and stress-reduced polymerisation.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

**NSK’s Big Impact!**

Wow! What a Dental Showcase... from the moment visitors arrived at the entrance NSK made a remarkable impact, with huge banners in the course area and a fantastic stand, just inside the exhibition hall.

Showcase proved to be an excellent opportunity for NSK to exhibit and demonstrate their complete product range, including, contra-angles, micro-motors, surgical and prophylaxis systems. Proving that there is so much choice, NSK can provide all dental professionals with excellent quality equipment to be used in restorative procedures, prosthetics, endodontics, orthodontics, oral hygiene, laboratory and surgical procedures.

NSK’s BDTA Showcase Prize Draw gave a fantastic opportu-
nity to win a Ti-Max X turbine, Ti-Max X contra-angle and a Prophy-Mate neo, winners were announced on 31st October and are now successfully using their new products in practice.

If you were unable to attend this year’s Showcase, but would like to see more of the NSK product range please contact Jane White at NSK on 0800 634 1969 or one of NSK’s Product Specialists, who will be more than happy to come and visit you.

NEW
Silamat S6 …
… Form and function perfectly mixed

Ivoclar Vivadent’s NEW Silamat S6 is a modern universal mixing device for amalgam, glass ionomer cements and other predosed dental materials in capsules and injection capsules in various shapes and sizes.

Showcase Success leads to Practice Success

If you missed the 2008 BDTA Dental Showcase but would like to speak to a member of the Henry Schein Minerva team, please call 0870 10 20 45.

The IPS e.max system enables Dentists to provide beautiful single or multiple unit all-ceramic restorations using a range of high strength materials, including zirconium oxide; the final restorations offering an exceptional balance between strength (up to 900MPa), colour saturation and translucency. Their polishability, surface gloss and wear behaviour are equally outstanding. It is a daily toothpaste with an optimised fluoride formulation, that helps protect against acid erosion.

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In addition, the IPS e.max system is ideal for Dentists to provide beautiful single or multiple unit all-ceramic restorations using a range of high strength materials, including zirconium oxide; the final restorations offering an exceptional balance between strength (up to 900MPa), colour saturation and translucency. Their polishability, surface gloss and wear behaviour are equally outstanding. It is recommended for crowsns, bridges, inlays and onlays in both the anterior and posterior region.

For further details contact your local Ivoclar Vivadent Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

Leading Lights In Dentistry

The Dental Directory has an extensive range of support material for dental practices including educational leaflets, posters and clinical papers.

GSK’s oral care division is part of GSK Consumer Healthcare. A leading consumer healthcare company worldwide, GSK Consumer Healthcare is present in 150 markets.

The Dental Directory launches new Orthodontic Product Guide

The Dental Directory has launched an exciting new orthodontic catalogue. Packed with a full range of products sourced from the world’s leading orthodontic manufacturers the new range, although similar to the previous one is even better in quality and at very competitive prices.

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GSK

Shamin Shah, Brand Manager Dental Professionals at GlaxoSmithKline (GSK), said “We were delighted with the success of this year’s exhibition. An exhibition of this size gives us the opportunity to speak with dental professionals from around the country to learn what their thoughts and recommendations of our products are”.

The main focus of the GSK stand was Sensodyne Pronamel toothpaste. This provided the ideal platform for us to discuss the growing concern of acid erosion. Sensodyne Pronamel is a daily toothpaste with an optimised fluoride formulation, that helps protect against acid erosion by re-hardening softened enamel.
Product Guide for maximum convenience in selecting and ordering, The Dental Directory also has a fully trained orthodontic team who can offer advice on any of the broad range of specialist products.

To take the aggravation out of ordering orthodontic materials call (0800 585586), fax (01576 500 581) or order electronically via the Internet (www.dental-directory.co.uk). Also, come and see us at the BOC in Brighton between 14-16 September, Stand no 28.

Practice more profitably with EXACT

With more than 20 years’ experience in UK dentistry, Software of Excellence has become a leading supplier of practice management systems, selling more than twice as many systems as their nearest competitor each year. By delivering excellent customer care, Software of Excellence ensures the smooth running of efficient and profitable practices, while also enhancing the patient experience.

EXACT is the most used dental practice management system in the UK, efficiently delivering the information necessary to manage a successful dental business. Offering document management, e-mail and SMS communication, 3D teeth charting and multi-column appointment book as well as many other features, EXACT helps you take control of your practice management so that it will run smoothly and efficiently, delivering time-saving features in surgery that allow you to spend more time with the patient.

Find out today how EXACT can improve your practice further by calling Software of Excellence today on 0845 5455767 and why not request an EXACT brochure while you’re there!

Dentsply

DENTSPLY is pleased to launch two NEW preventive discovery kits, Platinum and Gold, at the BDTA showcase in London; these kits will be available for a limited time only.

These complete kits enable you to start a periodontal procedure right away. If your surgery offers air polishing and teeth whitening as practice building initiatives, the Platinum Kit is recommended; however, your surgery offers scaling and root planing procedures, the Gold Discovery Kit is recommended.

On purchase of the Platinum kit, you get up to 25% discount vs normal RRP and with the Gold kit, you get up to 35% discount vs normal RRP. What’s more is that, with several delighted patients willing to pay that bit extra for air polishing and teeth whitening or for Oraqix during scaling and root planing procedures, the investment made into these kits can be recovered in no time.

For further information or to arrange for a Preventive sales specialist to visit your practice, please call DENTSPLY on 0800 072 5155.

Practice in Comfort

NSK’s newly developed Dual Air Jet turbine system ensures that turbine noise is no longer a concern. Still delivering high levels of torque and powerful cutting, NSK’s Dual Air Jgets ensure procedures are performed in virtual silence so that the patient is treated in a gentle and therapeutic environment.

Your comfort is just as important as that of the patient and NSK have ergonomically designed all their handpieces to rest comfortably in the hand. The Ti-Max X Series boasts an extremely lightweight Titanium body which is on average 30% lighter than the equivalent stainless steel version, so you’ll feel just as comfortable as your patients. What’s more, the Ti-Max X Series turbines are compatible with all major manufacturers’ couplings including Kavo®, W&H®, Bien-Air® and Sirona®, so you can enjoy the power, comfort and quality of NSK whichever system you’re currently using.

Practice in comfort! For more information please contact Jane White at NSK on 0800 654 1900 or your preferred dental supplier.

750th Aquacut Quattro Installed

Bexleyheath, in Kent, is now firmly on the map as far as Fluid Abrasion is concerned! The 750th Velopex Aquacut Quattro has been installed at Dr H. Shaffie’s busy practice, in The Broadway, Bexleyheath. This light and airy building provides the patients with a superb backdrop for this busy dental practice - which now offers all patients the availability of fluid abrasion: Cleaning and Treating, in a calm soothing environment. Dr Shaffie commented: “I’ve got the Velopex Colour Laser as well as the Aquacut Quattro’s great! It’s an essential part of modern technology in a modern practice!”

With the Velopex Aquacut Quattro contains two chambers, which can accommodate any combination of the 5 Cleaning and Treating media available. The 55g Treating powder allows the clinician to ablate hard tissue (Composite, enamel and dentine) creating a relatively rough surface – which is ideal for the latest bonding and restorative materials.

For more information or to ask any questions, please contact: Mark Chapman, Medivance Instruments Ltd Tel 07734 044877.

Celebrity Liz McClarnon chooses Hejo ‘Pink’ at BDTA Dental Show-
case

The Kent Express team were delighted when Liz McClarnon, ex-Atomic Kitten star and winner of Celebrity Master chef took time out of her busy schedule to view the latest range of Hejo Uniforms at BDTA Dental Showcase.

Liz commented that she was surprised to find such a wide selection of styles and colours available – and made a bee-line for her favourite colour - Pink.

The Kent Express team explained how Hejo’s beautifully designed clothing can make a real difference to the quality of life in practice - as a smart appearance will inspire confidence in dental practice employees, helping to make patients feel welcome and of course, knowing they look good will also do wonders for the team’s morale.

To find your favourite style and colour call 01654 878787 or visit www.kentexpress.co.uk.

Must-Have Technology at Must-Have Prices

Why pay twice the price for an intraoral camera when you can pay much less and achieve the same results with the easy to use, lightweight Cammy. Capturing a clear image of your patient’s mouth, the advanced Cammy™ instantly enables the patient to see exactly what you see. In addition, its distinctive mini-head design enables you to access even the hardest to reach areas, helping identify cracks and find root canals. Capturing images of your patients’ mouth has never been easier with Cammy™’s zoom toggle and freeze buttons.

Instaclave Series 5

The Instaclave Series 5 is the tried and trusted benchtop autoclave from Burtons. Supported by their nationwide team of Service Engineers it offers Practices everything they need for fast and reliable autoclaving functionality.

Simple to operate and with unsurpassed reliability, it is the most versatile and reliable benchtop autoclave available. It meets all the current British and European Standards, as well as the requirements of HTM 2010.

For further information contact Burtons on 01622 854500, email info@burtons.uk.com or visit www.burtons.uk.com.

ART Plus CdTe-Sensor Panoramic X-ray

ART Plus represents a new generation of extra-oral dental X-ray imaging systems.

- Best sensor technology for superb diagnostic value
- High speed ‘low noise’ direct conversion ‘The Sharpest Image’

Benefits
- Up to 50% BETTER Image Quality
- Up to 5 times less radiation
- Auto & Manual Focus
- 2D Rotation
- Multi Focal Layer Imaging
- TWAIN & DICOM Compliant
- Spatter Control
- Quick Real Time Imaging